



Membership Benefits 2022



INTERACTIVE SOCIETY
OF NOVA SCOTIA

Sebastian Green

Membership & Outreach Director

Visit our website

www.interactivenovascotia.com

Mission Statement

The Interactive Society of Nova Scotia strives to grow and strengthen the interactive entertainment industry in Nova Scotia, by fostering a collaborative environment and advocating for its members.



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Advocacy and Special Projects 2022

Membership Benefits

Increased advocacy, building community, and furthering inclusion through special events and projects.

- DMTC advocacy project aimed directly at government
- Community building events and industry sessions
- Talent retention and attraction initiatives with partner organizations
- Student mentorship initiatives within studios
- Sponsor an indie initiative to support new studios
- Game Dev Atlantic Conference

Economic Development & Revenue Growth

Membership Benefits

DMTC Advocacy: Work a group on behalf of our Members for the Continuation of the Tax Credit

DMTC literacy: ISNS Members are entitled to a complimentary one-hour meeting with our expert on the Digital Media Tax Credit who has successfully submitted \$1.7M in DMTC applications in the past five years.

Royal Bank of Canada: NS can make a personal introduction to RBC's Media and Entertainment Division Atlantic that can provide financing to support your company's cash flow at up to 85-90% of the DMTC/DATC total for any given year. This can give you access to a line of credit supporting the business that standard financial statements might not support.

Commissioner of Oaths free of charge for the DMTC claims.



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Professional Development

Membership Benefits

Industry Sessions:

Monthly events with Guest Speakers or Members on Industry Topics

Past topics include DMTC and SR&ED tax credits, accounting, Learnings in Pandemic, Financial assistance for hiring post-secondary students, Blender, Sound Design, Law in the Creative Industries, NFT Fundamentals, and more.



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Events & Networking Opportunities

Membership Benefits

ISNS Mixers:

- Monthly
- Network with industry professionals
- Or just hang out with people in the coolest industry

GameDev Atlantic (GDA)

- Content and Program Development
- Speakers Series
- Workshop Series
- Discount Tickets
- Discounts for Tables or Booths at Conference and Convention (GDA, and Hal-Con)

Community Events:

Networking and industry connection and support, opportunities to liaise with technical experts and industry leaders, fundraising for charity, etc.

Media & Communication

Membership Benefits

Publication on ISNS social media channels of studio Members

- Press releases
- Game announcements
- Job opportunities

“Featured Company” on ISNS social media platforms

Communication Network on ISNS Discord Channel

Community Value

Interactive media contributes to Nova Scotia **economic development** and **revenues growth**.

The industry **creates employment**.

Attracts **cultural creativity** into the province.

Attracts **young professionals** to stay and build a life in Nova Scotia.

Nova Scotia benefits from our "invisible" **export products**.

Membership Benefits - Dedicated Voice

Membership Director friendly figure to contact:

Your Voice at the Board of Directors meetings of ISNS, translating opinions, suggestions, needs and requests from Members.

Sebastian Green - Membership and Outreach Director



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Become an ISNS member...

Contact **Sebastian Green** Today!

Membership & Outreach Director

seb@interactivenovascotia.com

Membership Pricing for 2021

1

Indie Studio

Under 10 people

\$70

2

Small Studio

10-20 people

\$200

3

**Medium-Large
Studio**

Over 20 people

\$500

Membership Pricing for 2021

4

Student

Single

Free

5

**Sponsor an
Indie**

Under 10

Apply

Contact Sebastian for details



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Board of Directors 2021

- **Marcelo Careaga, President** (Studio Manager of Ubisoft Halifax)
- **Jeff Cameron, Director** (Co-Studio Director of Alpha Dog Games/Bethesda)
- **Shawn Woods, Director** (Co-Studio Director of Alpha Dog Games/Bethesda)
- **Selena Langon, Director** (HR Manager of Ubisoft Halifax)
- **Miriam Simmons, Director** (Director of People and Culture, Gogii Games)
- **Adam McLellan, Director** (Owner, Cosmocat Games)
- **Ohad Broide, Director** (Entrepreneur)
- **Sadegh Mahjoob, Director** (Owner, Maritime Digital Art and Design)
- **Camille Hunt, Director** (Junior Associate Producer at Ubisoft Halifax)
- **Hal Richman, Advisor to the Board** (COO of Blue House Energy)

Thank You!



Membership & Outreach Director

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 www.facebook.com/InteractiveNS/



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