



Membership Benefits 2021



INTERACTIVE SOCIETY
OF NOVA SCOTIA

Marina Vidal

Membership & Outreach Director

Visit our website

www.interactivenovascotia.com

Summary of 2020

The Interactive Society of Nova Scotia aims to further the interactive media and video game industry and foster collaboration & growth within Nova Scotia...

Did we succeed this Covid year?

January 2020 – **8** Members ➡ December 2020 – **27** Members



Interactive Society of Nova Scotia Members

Mission Statement

The Interactive Society of Nova Scotia strives to grow and strengthen the interactive entertainment industry in Nova Scotia, by fostering a collaborative environment and advocating for its members.



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Advocacy and Special Projects 2021

Membership Benefits

An increase in membership through diversity and inclusion Projects

- Digital Marketing Asset Development Program
- Rural Development Project
- Sponsor an Indie Initiative
- Talent Pipeline - Co-ops/Internships
- Best Practice Documents - D&I, Code of Conduct, WFH
- Game Dev Atlantic Conference

Advocacy: Women in Tech encouragement, diversity promotion, minorities support, etc.

Economic Development & Revenue Growth

Membership Benefits

DMTC Advocacy: Work a group on behalf of our Members for the Continuation of the Tax Credit

DMTC literacy: ISNS Members are entitled to a complimentary one-hour meeting with our expert on the Digital Media Tax Credit who has successfully submitted \$1.7M in DMTC applications in the past five years.

Royal Bank of Canada: NS can make a personal introduction to RBC's Media and Entertainment Division Atlantic that can provide financing to support your company's cash flow at up to 85-90% of the DMTC/DATC total for any given year. This can give you access to a line of credit supporting the business that standard financial statements might not support.

Commissioner of Oaths free of charge for the DMTC claims.



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Professional Development

Membership Benefits

Industry Session/Game Development:

Monthly events with Guest Speakers or Members on Industry Topics

2021 Line up

January - Global Game Jam (Jan 27-31)

February - Death & Taxes

- DMTC (Feb 3rd)
- SR&ED and cloud-accounting Workshop - Insert Coin Accounting (Feb 9th)

March - Learnings in Pandemic

- Financial assistance for hiring post-secondary students (March 4th)

April - Blender

Media & Communication

Membership Benefits

Publication on ISNS social media channels of studio Members

- Press releases
- Game announcements
- Job opportunities

“Featured Company” on ISNS social media platforms

Communication Network on ISNS Discord Channel

Events & Networking Opportunities

Membership Benefits

ISNS Mixers:

- Monthly
- Network with industry professionals
- Or just hang out with people in the coolest industry

GameDev Atlantic (GDA)

- Content and Program Development
- Speakers Series
- Workshop Series
- Discount Tickets
- Discounts for Tables or Booths at Conference and Convention (GDA, and Hal-Con)

Community Events:

Networking and industry connection and support, opportunities to liaise with technical experts and industry leaders, fundraising for charity, etc.

Community Value

Interactive media contributes to Nova Scotia **economic development** and **revenues growth**.

The industry **creates employment**.

Attracts **cultural creativity** into the province.

Attracts **young professionals** to stay and build a life in Nova Scotia.

Nova Scotia benefits from our "invisible" **export products**.

Membership Benefits - Dedicated Voice

Membership Director friendly figure to contact:

Your Voice at the Board of Directors meetings of ISNS, translating opinions, suggestions, needs and requests from Members.

Marina Vidal - Membership and Outreach Director



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Become an ISNS member...

Contact **Marina Vidal** Today!

Membership & Outreach Director

marina.vidal@interactivenovascotia.com

Membership Pricing for 2021

1

Indie Studio

Under 10 people

\$70

2

Small Studio

10-20 people

\$200

3

**Medium-Large
Studio**

Over 20 people

\$500

Membership Pricing for 2021

4

Student

Single

Free

5

**Sponsor an
Indie**

Under 10

Apply

Contact Marina for details



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Board of Directors 2021

- **Selena Landon, President** (HR Manager of Ubisoft Halifax)
- **Lori Shepherd, Vice President** (CEO, Creative Director, & Civil-Military Liaison of Early Warning Entertainment)
- **Jeff Cameron, Treasurer** (Co-Studio Director of Alpha Dog Games/Bethesda)
- **Steve Cooke, Secretary** (Studio Technical Producer, IoM Media)
- **Marcelo Careaga, Director** (Studio Manager of Ubisoft Halifax)
- **Shawn Woods, Director** (Co-Studio Director of Alpha Dog Games/Bethesda)
- **Darryl Wright, Director** (Technical Director of Ubisoft Halifax)
- **Hal Richman, Advisor to the Board** (COO of Blue House Energy)
- **Miriam Simmons, Director** (Director of People and Culture, Gogii Games)
- **Adam McLellan, Director** (Owner, Cosmocat Games)
- **Marina Vidal, Membership and Outreach Director**

Thank You!



Membership & Outreach Director
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